

★★ MERCHANT SIGN UP FORM ★★

# 14th Annual Port Townsend Main Street's Girls' Night Out – You Sparkle!

Sponsored by Jefferson Healthcare, Kitsap Bank, Port Townsend Main Street Program & Participating Businesses!

**Thursday, October 5<sup>th</sup>, 2017 11 am - 8 pm**

*Girls' Night Out Celebrates a Day & Night of Girlfriend FUN & Shopping!*

Your participation fee helps pay for:

- ❖ Event Poster, Store Sign, and 600 Postcard Mailings
- ❖ Your Promotion & Take 10 Drawing Info included in the Schedule of Events
- ❖ Pink Girls' Night Out Banner over Sims Way
- ❖ Press Releases/E-mail Promotion & Social Media Outreach
- ❖ Display Advertising and Website Listing for Participants
- ❖ Optional Coupon Book opportunity for an additional \$5.00
- ❖ Early morning Tiara Trot Fun Run and Wrap Up Party!



Photo by Deja View Photography

**Don't miss this opportunity to publicize your business, connect with your customers and promote the Historic Districts by offering a fun activity and/or specials.**

- ★ New, instead of donating to the goodie bags, we are asking each participating business to donate an item, gift certificate or gift to be displayed at your business. The coupon books will contain ten "Take 10" drawing tickets for customers to enter to win the item at your store. *Each store is in charge of their drawing as well as promoting it on social media to attract customers into your store. (bonus – you get contact info for your mailing lists.) Suggested prize value \$25+*
- ★ Special Sales & Treats...offer a special or a small fun gift with purchase.
- ★ In-Store Events (trunk show, fashion show, artist in action, cooking demos, mini-manicures etc.)
- ★ Food/Beverage Tasting / Special Menu Items

**Proceeds benefit the Jefferson Healthcare Foundation to help provide breast and cervical cancer screenings, care and treatment for low income Jefferson County residents and the Port Townsend Main Street Program, a 501c3 nonprofit organization.**

*Please clip and send with your payment to: Port Townsend Main Street Program 211 Taylor St., #3*

*Port Townsend, WA 98368 **SIGN UP DEADLINE: Fri., SEPT. 1<sup>st</sup>** (we need time to print everything)*

\_\_\_\_\_ **\$40 for Main Street members; \$50 non-members**

\_\_\_\_\_ **\$5 to participate in the coupon book;** coupon books are put in all 600 goodie bags!

I will offer a special for the day: \_\_\_\_\_

I want to participate in the coupon book, here is my offer: \_\_\_\_\_

"Take 10" Drawing, I will offer: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT/ EMAIL: \_\_\_\_\_



[ptmainstreet.org](http://ptmainstreet.org) for more info. Stay connected ~ "Like" us on Facebook, follow us on Twitter!